

# Group & Individual Marketing News Bulletin



**BlueCross BlueShield  
of South Carolina**

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## ARCHIVES

You may access marketing bulletins from 2001 to present in the “I Am An Agent” portion of our Web site, [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com).

## NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to [grpandindv@bcssc.com](mailto:grpandindv@bcssc.com).

## ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com), and select *I Am An Agent*. Then, select “Order Supplies” under *Resources*.

## QUESTIONS?

Contact your marketing representative if you have questions.

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## Personal BluePlan<sup>SM</sup> Applications

Effective February 1, 2008, we will no longer accept old applications for **any** Personal BluePlan (PBP).

The following applications must be used:

- PBP HDHP application (12224M) with an 8/07 revision date
- PBP application (12845M) with a 7/06 revision date
- Authorization to Disclose Protected Health Information for Underwriting (12216M) with a 9/07 revision date

The up-to-date applications are available on COIN.

Any of the old applications signed on or after February 1 will be returned. Any old applications with a signature date prior to February 1 and received after February 15 will also be returned.

Please contact your marketing representative if you have any questions.