

Group & Individual Marketing News Bulletin



**BlueCross BlueShield
of South Carolina**

An Independent Licensee of the Blue Cross and Blue Shield Association.
®Registered Marks of the Blue Cross and Blue Shield Association,
an Association of Independent Blue Cross and Blue Shield Plans.



ARCHIVES

You may access marketing bulletins from 2001 to present in the "I Am An Agent" portion of our Web site, www.SouthCarolinaBlues.com.

NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to grpandindv@bcssc.com.

ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at www.SouthCarolinaBlues.com, and select *I Am An Agent*. Then, select "Order Supplies" under *Resources*.

QUESTIONS?

Contact your marketing representative if you have questions.

January 18, 2008

Vol. VII, No. 02

New High Deductible Health Plan Brochures Available

We are pleased to announce that the Personal BluePlanSM High Deductible Health Plan (HDHP), the Preferred Blue[®] HDHP and the Preferred Blue Health Plans brochures are now available on COIN for agents to order and download. These brochures include information on our 10 new HDHPs.

We apologize for the delay in releasing these brochures.

You can locate the Personal BluePlan HDHP brochure on COIN by entering *12565M* in the search field, the Preferred Blue HDHP brochure by entering *12566M* and the Preferred Blue Health Plans brochure by entering *12926M*.

Please contact your marketing representative if you have any questions.