

Trust. Value. Choices.
Choose Blue.SM

Good news, guaranteed.

All new Individual Under 65 policies with effective dates of March 1, 2010, or later will now have a 12-month rate guarantee!

- You won't have to worry about delivering a new rate to these members for an entire year.
- Your clients won't have to worry about getting a new rate, even if they move into a new age rate category or if we adjust our rates.

The price you quote is the price they'll pay for 12 months. Additionally, they will continue to receive any future rate adjustments at their renewal. Rate guarantee only applies to the first year of coverage.

Good news, guaranteed.

Please contact your marketing rep with any questions.



South Carolina

Blue Cross Blue Shield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association