

Group & Individual Marketing News Bulletin



BlueCross BlueShield
of South Carolina

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ARCHIVES

You may access marketing bulletins from 2001 to present in the “I Am An Agent” portion of our Web site, www.SouthCarolinaBlues.com.

NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to grpandindv@bcssc.com.

ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at www.SouthCarolinaBlues.com, and select *I Am An Agent*. Then, select “Order Supplies” under *Resources*.

QUESTIONS?

Contact your marketing representative if you have questions.

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Group Web Maintenance is Here!

BlueCross is pleased to announce an Internet-based solution that allows agents to update their groups’ member information in a secure environment. This will let you quickly and easily adjust your groups’ member information with the click of a mouse.

Many agents have requested this feature, and BlueCross remains committed to making sure you have the tools you need.

The Group Web Maintenance feature can be used in place of our traditional paper-based maintenance process. You can add, cancel and change member information. It is an easy-to-use application and automates benefit management, administration, communication and enrollment.

A training manual for this new feature is now available on our Learning Management System (LMS), located on My Business Manager. It is listed under the “In Progress Training” category on the left side of your LMS home page. Simply select the green arrow next to the BluesEnrollSM Manual for Agents listing to launch the manual.

After reviewing this material, be sure to complete the Private Business Training Agent BluesEnroll Attestation Form for the Group Web Maintenance feature to have your access activated.

Once your attestation form is complete, you will receive an e-mail that contains your user name, password and helpful tips.

If you have any password or navigational questions, please contact a broker service representative at (800) 868-2500 ext. 41010.

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