

Group & Individual Marketing News Bulletin



South Carolina

BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association



ARCHIVES

You may access marketing bulletins from 2001 to present in the "I Am An Agent" portion of our Web site, www.SouthCarolinaBlues.com.

NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to grpandindv@bcssc.com.

ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at www.SouthCarolinaBlues.com, and select *I Am An Agent*. Then, select "Order Supplies" under *Resources*.

QUESTIONS?

Contact your marketing representative at 1-800-288-2227 ext. 42328 if you have questions.

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State Continuation Applications

You received information earlier this month about the new premium subsidy available to assist involuntarily terminated employees. The subsidy is available to the employee through the employer for COBRA-eligible groups and through BlueCross for state continuation groups (less than 20 total employees).

Please submit state continuation applications for employees who may qualify for the subsidy directly to BlueCross through our fax number at 803-264-0143.

Please do not submit these applications through BluesEnrollSM as these applications receive special attention from our membership area. This is necessary to ensure these persons receive consideration for the premium subsidy.

We appreciate your assistance with this process. Please contact your marketing representative with questions.