

Group & Individual Marketing News Bulletin



South Carolina

BlueCross BlueShield of South Carolina
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Blue Cross and Blue Shield Association



ARCHIVES

You may access marketing bulletins from 2001 to present in the "I Am An Agent" portion of our Web site, www.SouthCarolinaBlues.com.

NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to grpandindv@bcssc.com.

ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at www.SouthCarolinaBlues.com, and select *I Am An Agent*. Then, select "Order Supplies" under *Resources*.

QUESTIONS?

Contact your marketing representative at 1-800-288-2227 ext. 42328 if you have questions.

June 10, 2009

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Additional Dental Options Available

Standard and high option dental plans now available for new group products.

We are excited to announce that beginning June 12, 2009, the standard and high option dental plans will be available for quoting with:

- Business BlueSM Secure
- Business BlueSM Basic
- Business True BlueSM Value Plans

New groups with effective dates starting July 1, 2009 or later can select from these additional options. **Existing groups** will have access to these options at their renewal, beginning with groups that have a July 1 effective date. We will continue to offer the combined dental and vision option with these plans.

The Group Request for Coverage (Form #12069M), Chamber Group Request for Coverage (Form #12070M) and Group Membership Application (Form #12064M) have been updated to reflect the new options. Copies of the revised forms are attached and are now available for ordering on COIN.