

Group & Individual Marketing News Bulletin



South Carolina

BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association



ARCHIVES

You may access marketing bulletins from 2001 to present in the *Agents* portion of our Web site, www.SouthCarolinaBlues.com.

NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to grpandindv@bcbsc.com.

ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at www.SouthCarolinaBlues.com, and select *Agents*. Then, select "Order Supplies" under *Resources*.

QUESTIONS?

Contact your marketing representative at 1-800-288-2227 ext. 42328 if you have questions.

August 6, 2009

Vol. VIII, No.22

Agent Breakfast Meetings

Updates on Medicare Advantage, Medigap, MedBlue RxSM and MedBlue RxSM Plus plans

You are invited to an agent breakfast meeting to hear exciting news about our senior products and the proposed 2010 changes to our Medicare Advantage prescription drug, private fee-for-service and PPO plans. A copy of the invitation is attached to this bulletin.

A continental breakfast will be served from 8 a.m. to 8:45 a.m. with the meeting beginning at 9 a.m. Please RSVP to Joann Wilson at 800-288-2227, ext. 42328 or Joann.Wilson@bcbsc.com, no later than one week prior to your breakfast date indicating which location you will attend.

Schedule:

Rock Hill

September 2
Hilton Garden Inn
650 Tinsley Way

Greenville

September 3
Greenville Hilton
45 West Orchard Park Dr.

Columbia

September 4
Embassy Suites
200 Stoneridge Dr.

Bluffton

September 9
Berkeley Hall Club
366 Good Hope Rd.

Charleston

September 10
Embassy Suites Hotel &
Convention Center
5055 International Blvd

Myrtle Beach

September 11
Magnolia's at 26th
2605 North Ocean Blvd.

Florence

September 15
Hilton Garden Inn
2671 Hospitality Blvd.

Medicare Advantage

Please join us for our 2010 Medicare Advantage Kickoff. Have breakfast with us and learn about all of the proposed changes to our line of senior products.

Continental Breakfast – 8 a.m. - 8:45 a.m.

Meeting 9 a.m. - Noon

Break 10:30 a.m. – 10:45 a.m.

9/2

Rock Hill

Hilton Garden Inn
650 Tinsley Way

9/3

Greenville

Greenville Hilton
45 West Orchard Park Drive

9/4

Columbia

Embassy Suites
200 Stoneridge Drive

9/9

Bluffton

Berkeley Hall Club
366 Good Hope Road

9/10

Charleston

Embassy Suites Hotel &
Convention Center
5055 International Boulevard

9/11

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2605 North Ocean Boulevard

9/15

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