

# Group & Individual Marketing News Bulletin



South Carolina

BlueCross BlueShield of South Carolina  
is an independent licensee of the  
Blue Cross and Blue Shield Association



## ARCHIVES

You may access marketing bulletins from 2008 to present in the *Agent* portion of our Web site, [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com).

## NEW ADDRESS?

If your contact information changes, including e-mail address or fax number, please e-mail us your updated information to [grpandindv@bcssc.com](mailto:grpandindv@bcssc.com).

## ORDER SUPPLIES

To order BlueCross supplies on COIN, visit our Web site at [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com), and select *Agent*. Then, select "Order Supplies" under *Forms*.

## QUESTIONS?

Contact your marketing representative at 800-288-2227 ext. 42328 if you have questions.

December 28, 2009

Vol. VIII, No. 35

## 2010 Agent Training

*Earn 25 hours of Continuing Education (CE) credit*

We are offering 25 hours of CE credit, including three hours of ethics in locations across the state beginning February 2 in Rock Hill. For a complete list of training dates, locations and course information please see the attached invitation.

Training is free and open only to licensed BlueCross BlueShield of South Carolina agents. Agency employees will not be granted admission to any portion of the training. Space at all locations is limited.

# Agent Training

EARN 25 HOURS OF CE CREDIT INCLUDING THREE HOURS OF ETHICS!

## Training Dates

2, 3, 4 <b>FEBRUARY</b>	<b>Rock Hill</b> Hilton Garden Inn 650 Tinsley Way
9, 10, 11 <b>FEBRUARY</b>	<b>Greenville</b> Hilton 45 West Orchard Park Dr.
16, 17, 18 <b>FEBRUARY</b>	<b>Columbia</b> Embassy Suites 200 Stoneridge Dr.
23, 24, 25 <b>FEBRUARY</b>	<b>Florence</b> Hilton Garden Inn 2671 Hospitality Blvd.
9, 10, 11 <b>MARCH</b>	<b>Myrtle Beach</b> Sheraton 2101 North Oak St.
16, 17, 18 <b>MARCH</b>	<b>Charleston</b> Embassy Suites 5055 International Blvd.
23, 24, 25 <b>MARCH</b>	<b>Bluffton</b> Berkeley Hall 366 Good Hope Rd.

## Schedule

### DAY 1

7:00 a.m.

*Continental Breakfast*

8:00 a.m. – 12:00 p.m.

*Morning Session: 4 credits*

2010 Introduction to  
BlueCross and Individual  
Products and Services (Part 1)

1:00 p.m. – 5:00 p.m.

*Afternoon Session: 4 credits*

2010 Introduction to  
BlueCross and Individual  
Products and Services (Part 2)

### DAY 2

7:00 a.m.

*Continental Breakfast*

8:00 a.m. – 9:45 a.m.

*Morning Session: 2 credits*

2010 BlueCross  
Individual Products  
and Services Conclusion

10:00 a.m. – 12:15 p.m.

*Morning Session II: 2 credits*

2010 BlueCross Group  
Traditional Products

1:15 p.m. – 5:00 p.m.

*Afternoon Session: 4 credits*

2010 BlueCross Group  
Product Alternatives and  
Supplemental Products

### DAY 3

7:00 a.m.

*Continental Breakfast*

8:00 a.m. – 11:30 a.m.

*Morning Session: 4 credits*

2010 BlueCross Group  
Customer Enrollment and  
Continuation of Coverage

12:15 p.m. – 2:15 p.m.

*Afternoon Session: 2 credits*

2010 BlueCross Group  
Underwriting Overview

2:30 p.m. – 5:30 p.m.

*2010 Ethics: 3 credits*

*Training is free and open to licensed BlueCross BlueShield of South Carolina agents only. Agency employees will not be granted admission to any portion of the training. Space at all sessions is limited.*

*You must attend an entire session to earn CE credits.*

## RSVP

Please RSVP your preferred location, date and times to Joann Wilson at 800-288-2227, ext. 42328, or e-mail Joann.Wilson@bcbsc.com. You must RSVP to guarantee your participation. **Provide your DOI number when you register. You can find your DOI number at [www.doi.sc.gov](http://www.doi.sc.gov).** You must also supply your BlueCross BlueShield agent number for verification purposes.



South Carolina