




# The ChooseHealthy® Affinity Program

BlueCross BlueShield of South Carolina is pleased that members have access to the ChooseHealthy Affinity Program.

## With the ChooseHealthy Program, you can:

- Get discounted prices on services from nearly 37,000 contracted chiropractors, acupuncturists, dietitians, podiatrists, physical/occupational therapists, and massage therapists.
- Choose from more than 10,400 contracted fitness clubs and exercise centers that offer discounted prices. The prices are at least 10% off the initiation fee and/or monthly dues. You can also receive a certificate for up to three no-cost, one-time free trials. This free trial offer may range from a one-week trial membership to a one-time trial session.
- Browse a broad choice of health and wellness products.
- Visit the online health library to learn how to live healthy.



To learn more  
or to access these  
services, go to  
[www.choosehealthy.com/  
CAMAffinitySC](http://www.choosehealthy.com/CAMAffinitySC)

**Please note that this program is not insurance.** You should check any insurance benefits you have before using this discount program, as those benefits may result in lower costs to you than using this discount program. The discount program provides for discount specialty health care services from participating practitioners. You must pay for all health care services but will get a discount from health care practitioners who are a part of the discount program. The discount program does not make payments directly to the participating practitioners in the discount program.

ChooseHealthy is a product of American Specialty Health Administrators, Inc., a subsidiary of American Specialty Health Incorporated (ASH).

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