

Consumer Justification Narrative

BlueCross BlueShield of South Carolina
Rate Change (effective 1/1/2017) for Business BlueEssentials and
Business Blue Exclusive
Small Group Health Plans

Scope and range of rate increase:

Depending on the plan selected, approximately 32,000 members currently enrolled in a Business BlueEssentials Small Group health plan will see an increase in premiums effective at renewal beginning January 1st, 2017.

Financial experience of the product:

During 2015, premiums received have generally been sufficient to cover claims paid, administrative costs, commissions, taxes, and fees. The rate increase effective January 1, 2017 is intended to lessen the effect of future increases in these costs. If, in 2017, paid claims are significantly less than anticipated, rebates will be paid to Business BlueEssentials members.

Changes in medical service costs:

BlueCross BlueShield of South Carolina will likely pay more claims in 2017 for the following reasons:

- Hospitals and doctors charging more for services
- More individuals seeking treatment, especially as unemployment in South Carolina remains low
- Higher drug costs
- Future uncertainty in the insurance industry

Changes in benefits:

Changes to deductibles, copayments, and out-of-pocket maximums to some Business BlueEssentials products were implemented to limit the amount of the necessary rate increase without sacrificing coverage. An enhanced wellness benefit has been added to all plans.

Administrative costs and anticipated profits:

Administrative costs were set based on internal corporate estimates of normal operating costs. Federally required fees also apply.

BlueCross BlueShield of South Carolina is working hard to find ways to lower these costs through intense review of current practices.