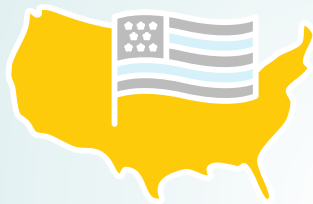


# Why you should have a colonoscopy.



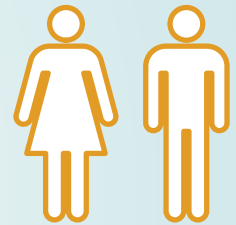
More than 90% of cases occur in people who are 50 or older.



Colorectal cancer is the third leading cause of cancer-related deaths in the U.S.



Among adults ages 50 to 75 years, 1/4 have never been screened.



1 in 24 women and 1 in 22 men will get colon cancer.

90%

Early detection survival rate can be as high as 90%.



One major risk factor is a family history of colorectal cancer.



An estimated 144,600 new cases of colorectal cancer are expected this year.



There are 16 people diagnosed every hour with colon cancer.

Colon cancer can have no symptoms until it's too late.  
Early detection might save your life.

Check out the Live Healthy section at [www.SouthCarolinaBlues.com](http://www.SouthCarolinaBlues.com).

