



South Carolina

BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association

TruHearing®



Enjoy Better Hearing and Comprehensive Care

Good hearing is important to your health. That's why BlueCross BlueShield of South Carolina offers you hearing aid services through TruHearing®. Hearing aids can be expensive — an average of \$2,700 per aid¹ — but this program makes addressing hearing loss more affordable with **fees of \$999 or less.**

Your Comprehensive Hearing Program Includes:

(See reverse for fee details)



State-of-the-Art Technology

Experience the latest advances in hearing technology

- › Enjoy natural, lifelike sound in virtually all listening situations
- › Hear speech clearly, even in noisy environments
- › Stream audio and phone calls directly to your ears from your smartphone²



Personalized Care

Receive expert care from our team of helpful professionals

- › Guidance and assistance from a TruHearing hearing consultant
- › Local, professional care from an accredited provider in your area
- › A hearing exam plus three follow-up visits for fitting and adjustments



Help Along Your Way

Get started on the journey to better hearing with confidence

- › A worry-free purchase with a 45-day trial and 3-year warranty
- › 48 free batteries per aid included with non-rechargeable models
- › Guides to help you adapt to your new hearing aids at TruHearing.com/GetStarted

Call TruHearing to learn more and schedule an appointment | Hours: 8 a.m. to 8 p.m., Monday through Friday

1-844-267-0467 | TTY: 711



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2020 Hearing Aid Program

Your plan provides up to two hearing aids per year.



<i>TruHearing Advanced</i> 32 Channels 6 Programs	<i>TruHearing Premium*</i> 48 Channels 6 Programs	<i>Routine Exam</i> In-Network ³
Retail: \$2,445/aid	Retail: \$3,125/aid	
\$699 fee per aid	\$999 fee per aid	\$0 exam fee

*Rechargeable battery option is available on the TruHearing Premium RIC Li, Slim RIC Li, Standard BTE Li, and CROS Li styles for an additional **\$75** per hearing aid. Slim RIC Li only available with rechargeable upgrade.

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¹ Based on a 2018 third-party survey of nationwide provider and manufacturer retail pricing.

² Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Connectivity also available to many Android® phones with use of an accessory.

³ Must be performed by a TruHearing network provider.

TruHearing is not insurance.

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[TruHearing.com/Select](https://www.truhearing.com/Select)